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R Lewis Gable I hereby certify that this correspondence is being transmitted via the Patent Cowan Liebowitz & Latman PC Electronic Filing System (EFS) to the United States Patent and Trademark Office on the date indicated below: 1133 Avenue of the Americas New York, NY 10036-6799

Mark Montag	(Depositor's name)	
man	7 mente	(Signature)
July 29, 2010	1	(Date)
mon	ATTORNIEV DOCKET NO	CONFIRMATION NO

FIRST NAMED INVENTOR APPLICATION NO. FILING DATE 23616.01 3969 Warren E. Friss 09/488 107 01/20/2000

TITLE OF INVENTION: METHOD AND APPARATUS FOR OFFERING FOR SALE COLLECTIBLES ON PRIMARY AND SECONDARY MARKETS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$0	\$1510	10/22/2010
EXAM	INER	ART UNIT	CLASS-SUBCLASS]		
PATEL,	JAGDISH	3693	705-026000			
Change of correspondence address or indication of "Fee Address" (37 CFR 1.563). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTIO/SB/123 or more recent) attached. Use of a Customer Number is required.		2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.		Mark Mo	Mark Montague	
				era 2_Cowan, Lie	Cowan, Liebowitz & Latman, P.C.	

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (B) RESIDENCE: (CITY and STATE OR COUNTRY) (A) NAME OF ASSIGNEE

New York, New York The Topps Company, Inc.

Please check the appropriate assignee category or categories (will not be printed on the patent): 🔲 Individual 🔯 Corporation or other private group entity 🚨 Government

4b. Payment of Fce(s); (Please first reapply any previously paid Issue fee shown above) 4a. The following fee(s) are submitted:

K Issue Fee A check is enclosed. Payment by Electronic Funds Transfer ☐ Publication Fee (No small entity discount permitted)

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☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

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Authorized Signature	enter	Date July 29, 2010
Typed or printed name Mark Montague		Registration No. 36,612

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